

The Comprehensive Tobacco Control Program (CTCP), of the New Jersey Department of Health and Senior Services, promotes sound public health policy with positive impacts and outcomes, since its inception in 2001:

The CTCP programs have used external and internal evaluators to document a variety of **impacts/outcomes** including:

- Quitline has assisted a total of 44,006 individuals since its inception (2000) through December 2009. During 2009 a total of 3,224 individuals received services from Quitline.
- Quitnetnet has assisted a total of 68,530 individuals since its inception (2000). During 2009, a total of 5,555 have registered to the various services offered to quit smoking. www.njquit2win.com
- The total Quitcenters' clients since 2001 through 2009 are 11,062. During 2009 a total of 2,113 smokers received cessation services at the remaining seven funded Quitcenters.
- A total of 12,000 youth are members of the anti-tobacco REBEL group working within 170 High Schools and 119 Middle Schools to prevent youth smoking initiation through environmental policy implementation.
- The Community Partnerships for a Tobacco Free New Jersey (CPTFNJ- one in each of the 21 counties), has recruited more than 950 Ambassadors, partnered with more than 210 NJ Hospitals, health and social services agencies and educational institutions, reached out to approximately 302 legislators, policy makers, landlords and small business to increase consumer access to cessation services and tobacco education.
- The 2008 New Jersey Smoke-Free Air Act Policy Survey (NJSFAAPS- a web-based survey sent to Local Health Departments to assess enforcement of the Smoke Free Air Act-SFAA) shows a perceived "good" compliance rate of 96.5% reported by restaurants, 90.7% reported by bars and 79.8% reported by all other indoor workplaces.
- A reduction on the adult smoking prevalence rate to 17.4% (2006) down from 19.8% in 2000.
- A reduction on the middle school tobacco use prevalence rate of 8.4% (2006), down from 9.5% in 2000.
- A reduction on the High school tobacco (all products) use prevalence rate to 24.5% (2006), down from 26.8% (2004).
- A reduction on the High School cigarette use prevalence rate to 15.8%, down from 17.3% in 2004.
- A non-compliance rate of 4.6% (to be confirmed by CSAP), down from 11.9% in 2008 (well below the mandated 20% of documented sales of tobacco products to minors).

Eliminating CTCP funding will set-back New Jersey's 10-year progress and commitment to reducing smoking and secondhand smoke - the #1 cause of preventable disease and death in our State, Nation and global community.

1. CTCP funding last four fiscal years:

06-07	\$13,210,360	(excise tax: \$11 million, CDC: \$1,510,360; Taxation/others \$700,000)
07-08	\$13,760,000	(same \$11 million, CDC, \$1,400,915; taxation/others: \$1,359,085 includes one-time RWJ funding for promotion SFAA)
08-09	\$10,500,319	(excise tax: \$8.6; CDC: \$1,400,319; taxation: \$500,000)
09-10	\$ 9,334,833	(excise tax: \$7,560,000; CDC: \$1,274,833; taxation \$500,000)

2. Funding allocation (includes all funding sources):

- Community Interventions: includes funding for community partnerships and youth programs located in all 21 counties in New Jersey. It also includes funding for specialized services such as Mom's Quit Connection, NJ GASP, ACS, Outreach program and the ALA youth cessation program.
Total allocation for 09-10: \$4,958,000

- Treatment and Cessation: includes funding for Quitnet, Quitline, and 7 Quitcenters plus the Tobacco Dependence training program.

Total allocation for 09-10: \$1,599,600

- Tobacco Age of Sale Enforcement: for the implementation of tobacco inspections to 3,000 NJ retailers.

Total allocation for 09-10: projected \$500,000

- Research: includes funding for our independent evaluator (YTS and ATS surveillance), contracts with Department of Education- YBRS surveillance and DHSS-Behavioral Risk Factor Surveillance System.

Total allocation for 09-10: \$ 977,250

TOTAL ALLOCATION FOR GRANTEES & CONTRACTS ALL FUNDING SOURCES: \$ 8,034,850