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## FOR IMMEDIATE RELEASE – MEDIA INQUIRIES CONTACT: Karen Blumenfeld, Esq. Executive Director

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## CVS Bans Sale of All Tobacco Products

Today marks a historical day for our nation. National pharmacy retailer CVS, owned by Caremark, Inc., announced its corporate policy to stop selling all tobacco products, as of October 1, 2014.

CVS has more than 7,600 stores in the U.S., and is the 1st national chain to make this policy change.

"CVS is helping its customers live tobacco-free, which aligns with their health and wellness initiatives," states Karen Blumenfeld, Esq., Executive Director of Global Advisors on Smokefree Policy. "This new CVS policy broadly extends their current policy not to sell electronic smoking devices, such as e-cigarettes."

"More than 50 communities in Massachusetts, including Boston, have local laws that ban the sale of tobacco at pharmacies, with half of these towns including the sale of electronic smoking devices in their bans," says Blumenfeld. San Francisco, Richmond and Santa Clara County in California have similar laws.

"CVS will help reduce access to tobacco and nicotine products for young adults will help them lead healthier lives and positively impact the health of those around them," says Blumenfeld. "We thank CVS for their leadership."

90% of all people who use tobacco-related products do so prior to age 21, according to the U.S Centers for Disease Control and Prevention.

Read today's CVS's press release at <a href="http://info.cvscaremark.com/newsroom/press-releases/cvs-caremark-stop-selling-tobacco-all-cvspharmacy-locations">http://info.cvscaremark.com/newsroom/press-releases/cvs-caremark-stop-selling-tobacco-all-cvspharmacy-locations</a>

About Global Advisors on Smokefree Policy: Global Advisors on Smokefree Policy is a 40-year old non-profit that tracks laws and policies on tobacco-free living and smokefree environments, and provides technical assistance on emerging trends in tobacco control and policy. Learn more at <a href="https://www.njgasp.org">www.njgasp.org</a>.