



IMPACT ON YOUTH SMOKING, DEATHS & RELATED HEALTH COSTS FROM CHANGES TO NEW JERSEY TOBACCO PREVENTION FUNDING

Current State investments in tobacco prevention each year: \$7.6 million

[CDC recommended tobacco prevention funding for New Jersey: \$119.8 million]

Youth Smoking Impacts from Eliminating State Tobacco Prevention Funding

- ***Increase in youth smoking rates: 1.3%***
- ***More state kids growing up to become addicted adult smokers: 7,090***
- ***More kids growing up to die prematurely from smoking: 2,260***
- ***Related increased future healthcare expenditures in state: \$124.0 million***
 - ***State Medicaid Program's healthcare spending increases: \$26.2 million***

For Additional Information, see:

<http://tobaccofreekids.org/research/factsheets/index.php?CategoryID=6>

Campaign for Tobacco-Free Kids 11.23.09, March 17, 2010

Notes & Sources: U.S. Centers for Disease Control & Prevention, *Best Practices for Comprehensive Tobacco Control Programs*, October 2007, http://www.cdc.gov/tobacco/tobacco_control_programs/stateandcommunity/best_practices. Changes to future healthcare costs occur during the lifetimes of the affected youths. Tauras, J, et al., "State Tobacco Control Spending and Youth Smoking," *American Journal of Public Health* 95(2):338-44, February 2005 (and related data from authors). Hodgson, TA, "Cigarette Smoking and Lifetime Medical Expenditures," *Milbank Quarterly* 70(1), 1992. Warner, KE, et al., "Medical Costs of Smoking in the United States: Estimates, Their Validity, and Their Implications," *Tobacco Control* 8(3): 290-300, Autumn 1999. CDC, "Annual Smoking-Attributable Mortality, Years of Potential Life Lost, and Economic Costs—United States 1995-1999," *Morbidity and Mortality Weekly Report (MMWR)* 51(14):300-03, April 11, 2002. See also, Lightwood, JM, et al., "Effect of the California Tobacco Control Program on Personal Health Care Expenditures," *PLOS Medicine* 5(8):1214-22, August 2008. Sly, D, et al., "Effect of Ending an Antitobacco Youth Campaign on Adolescent Susceptibility to Cigarette Smoking – Minnesota, 2002-2003," *MMWR* 53(14):301-304, 2004. Farrelly, MC, et al., "The Impact of Tobacco Control Programs on Adult Smoking," *American Journal of Public Health* 98:304-309, February 2008. Farrelly, MC, et al., "The Impact of Tobacco Control Program Expenditures on Aggregate Cigarette Sales: 1981-2000," *Journal of Health Economics* 22:843-859, 2003.