



IMPACT FROM DECREASING NEW JERSEY'S CIGARETTE TAX ON YOUTH SMOKING, DEATHS & RELATED HEALTH COSTS

Current Cigarette Tax Rate in New Jersey: \$2.70 per pack

Youth Smoking Impacts from a 30-Cent *DECREASE* in the Cigarette Tax Rate:

- ***Increase in youth smoking rates: 3.0%***
- ***More state kids growing up to become addicted adult smokers: 14,500***
- ***More kids growing up to die prematurely from smoking: 4,500***
- ***Related increased future healthcare expenditures in state: \$257 million***
 - ***State Medicaid Program's healthcare spending increases: \$67 million***

Campaign for Tobacco-Free Kids 3.03.10, March 24, 2010

Notes & Sources: Changes to future healthcare costs occur during the lifetimes of the affected youths. Tauras, J, et al., "State Tobacco Control Spending and Youth Smoking," *American Journal of Public Health* 95(2):338-44, February 2005 (and related data from authors). Hodgson, TA, "Cigarette Smoking and Lifetime Medical Expenditures," *Milbank Quarterly* 70(1), 1992. Warner, KE, et al., "Medical Costs of Smoking in the United States: Estimates, Their Validity, and Their Implications," *Tobacco Control* 8(3): 290-300, Autumn 1999. CDC, "Annual Smoking-Attributable Mortality, Years of Potential Life Lost, and Economic Costs—United States 1995-1999," *Morbidity and Mortality Weekly Report (MMWR)* 51(14):300-03, April 11, 2002.