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N.J. attorney general's office files suit against N.Y. tobacco company

Christopher Baxter/Statehouse Bureau

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TRENTON — The state Attorney General's Office has filed suit against a New York-based tobacco company that allegedly advertised and sold roll-your-own tobacco illegally to New Jersey residents.

The office charged in a three-count civil lawsuit that American Thrust Tobacco LLC of Plattsburgh, N.Y. misled consumers that it was allowed to sell tobacco "to your door," despite not meeting state and federal requirements, according to a news release

The suit, filed in Superior Court in Essex County, seeks civil penalties as well as investigative and legal costs, the release said.

Deputy Attorney General Glenn Graham is representing the Division of Consumer Affairs, and investigator Aziza Salikhov in the Office of Consumer Protection conducted the investigation.

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